

CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

<u>Contract / Revision</u> 956315 /		<u>Alt Order #</u> 25331893
<u>Product</u>		
<u>Contract Dates</u> 10/19/16 - 10/24/16		
<u>Estimate #</u> 5698		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Advertiser</u> POL/League of Conservation Voters		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ENCT	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> 9914573	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 163
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ENCT	10/23/16	10/23/16	Su 1p Heartland	1p-2p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	1			\$95.00					
N 2	ENCT	10/23/16	10/23/16	Sun 9p Marvel Agents of S	9p-10p Agents of S		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	2			\$150.00					
N 3	ENCT	10/22/16	10/22/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S-	1			\$185.00					
N 4	ENCT	10/23/16	10/23/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	1			\$185.00					
N 5	ENCT	10/19/16	10/24/16	Su 3p-5p Movie	3p-5p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
		Week: 10/18/16	10/24/16	-----S	1			\$95.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



<u>Contract / Revision</u>	<u>Alt Order #</u>
955315 /	25331893

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/16 - 10/24/16	Issue	5698

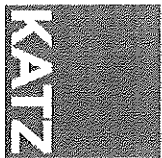
Contract Dates	Product	Estimate #
10/19/16 - 10/24/16	Issue	5698
Advertiser	Original Date / Revision	

Advertiser	Original Date / Revision
POL/League of Conserva	10/17/16 / 10/17/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	6	\$860.00	(\$129.00)	\$731.00
Totals	6	\$860.00	(\$129.00)	\$731.00

Date: _____

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25331893	Changes as of: 10/17/2016 at 2:24 PM	Version: Highlighting Revision 1
CPE: 155/163/5698	Flight: 10/18/16 - 10/24/16	Total \$: \$860.00
Agency: WATERFRONT STRATEGIE	Advertiser: LEAGUE OF CONSERVATION VOTERS	Total Spots: 6
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5486185	Primary Demo: Adults 35+
	Buyer: Perseke, Brad	Con Type: POLITICAL/VOTE
	Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175
Comments: Separation: 30		Total CPM: \$0.00
		Total GRP:
		Traffic #: 955315
		Separation:

955315

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
1	Su 1p-2p		Heartland	\$95.00	0	30	1		1	\$95.00	\$0.00	0.0
2	Su 3p-5p		Afternoon Movie	\$95.00	0	30	1		1	\$95.00	\$0.00	0.0
<i>Changes: Day/Time from Su 4p-5p to Su 3p-5p</i>												
REV-3	Sa 8p-9p		Cheaters	\$150.00	0	30	1		0	\$0.00	\$0.00	0.0
REV+4	Su 9p-10p		Marvel Agents of Shield	\$150.00	0	30	1		2	\$300.00	\$0.00	0.0
5	Sa 10p-10:30p		9 On Your Side On The CW	\$185.00	0	30	1		1	\$185.00	\$0.00	0.0
6	Su 10p-10:30p		9 On Your Side On The CW	\$185.00	0	30	1		1	\$185.00	\$0.00	0.0
TOTALS: 6									6	\$860.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25331893 Changes as of: 10/17/2016 at 2:24 PM Version: Highlighting Revision 1
CPE: 155/163/5698 Flight: 10/18/16 - 10/24/16 Total \$: \$860.00
Agency: WATERFRONT Advertiser: LEAGUE OF CONSERVATION VOTERS Market: ENCT
STRATEGIE 3050 K ST NW #100 Product: Issue Buyer: Perseke, Brad Total Spots: 6
Washington, DC 20007 Agency Order #: 5486185 Salesperson: JACOB ROTH
212-373-8175

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175
Total CPP: \$0.00
Total GRP:
Traffic #: 955315
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/16 2:24 PM	JACOB ROTH	Separation: 30
10/17/16 1:58 PM	System	Notice Received.
10/17/16 1:48 PM	Jennifer Layman	Line 2 needs to be 3p-5p for Sun afternoon movie
10/17/16 11:36 AM	JACOB ROTH	Line 3 Sat 8-9p is Family Guy Separation: 30

Competitive Information

Market Budget: \$86,000
ENCT Share: 1%
Comment: EST
Unknown: 99%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$860.00	N/A	0.0
Total	100%	6	\$860.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	6	\$860.00
Total	6	\$860.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 2:24 PM	JACOB ROTH	Revised			\$0	\$0	Changes: User Entered \$ from \$0.00 to \$860.00, Demo Meta to [R16], Default Spot Length to 30.3 buylines added or modified.
Makegood 1	10/17/16 1:48 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/17/16 11:37 AM					\$0	\$0	
New	10/17/16 11:35 AM	JACOB ROTH	Confirmed	6		\$860.00	\$860.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

955315



125 West 55th St
New York, NY 10019

Contract # 25331893	Changes as of: 10/17/2016 at 11:35 AM	Version: Original Order
CPE: 155/163/5698	Flight: 10/18/16 - 10/24/16	Station: ENCT
Agency: WATERFRONT STRATEGIE	Advertiser: LEAGUE OF CONSERVATION VOTERS	Market: Greenville/New Bern/Wash
3050 K ST NW #100 Washington, DC 20007	Product: Issue	Office: WASHINGTON
	Agency Order #: 5486185	Primary Demo:
	Buyer: Perseke, Brad	Con Type: POLITICAL/NOTE
	Salesperson: JACOB ROTH 212-373-8175	Assistant: JACOB ROTH 212-373-8175
Comments: Separation: 30	Total CPP: \$0.00	Separation:
	Total Spots: 6	
	Total GRP:	

#	Day/Time	DP	Program	Rate	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
1	Su 1p-2p		Heartland	\$95.00	30	1		1	\$95.00	\$0.00	0.0
2	Su 4p-5p		Afternoon Movie	\$95.00	30	1		1	\$95.00	\$0.00	0.0
3	Sa 8p-9p		Cheaters	\$150.00	30	1		1	\$150.00	\$0.00	0.0
4	Su 9p-10p		Marvel: Agents of Shield	\$150.00	30	1		1	\$150.00	\$0.00	0.0
5	Sa 10p-10:30p		9 On Your Side On The CW	\$185.00	30	1		1	\$185.00	\$0.00	0.0
6	Su 10p-10:30p		9 On Your Side On The CW	\$185.00	30	1		1	\$185.00	\$0.00	0.0
TOTALS:				6				6	\$860.00	\$0.00	0.0

3p-5p movie
Family Guy



125 West 55th St
New York, NY 10019

Contract # 25331893 Changes as of: 10/17/2016 at 11:35 AM Version: Original Order
CPE: 155/163/5698 Flight: 10/18/16 - 10/24/16 Station: ENCT Total \$: \$860.00
Agency: WATERFRONT Advertiser: LEAGUE OF CONSERVATION VOTERS Market: Greenville/New Bern/Wash Total Spots: 6

3050 K ST NW #100 Product: Issue Office: WASHINGTON
Washington, DC 20007 Agency Order #: 5486185 Buyer: Perseke, Brad Con Type: POLITICAL/NOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH
212-373-8175 212-373-8175
Total CPP: \$0.00
Total GRP: \$860.00
Separation:

Special Instructions

Date/Time	Added by	Comment
10/17/16 11:36 AM	JACOB ROTH	Separation: 30

Competitive Information			
Market Budget:	\$86,000	Daypart Summary	Monthly Summary
ENCT Share:	1%	Day/Time	% Distrib
Comment:	EST	Spots	Dollars
Unknown:	99%	Total	100%

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/17/16 11:35 AM	JACOB ROTH	New	6	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.